

Yaorong Chen

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Portfolio



Profile

Experience in content, scriptwriting, ecommerce and store operations. Uses Codex and ImageGen for editing and visual production, with responsibility for creative decisions, revisions and delivery checks.

Project Experience

Original 12-Episode Suspense Drama | 2026 | Independent training project

Led character and season development, bringing four evidence threads together in Episode 11. Completed the full scripts and an 88.7-second vertical trailer with AI assistance; made the final creative decisions.

AI-Assisted Ecommerce Visuals | Personal studies, not brand commissions

Produced three product visual studies with ImageGen and local compositing. Selected directions, corrected details and delivered nine consistent format variants cropped from three approved masters.

Content Editing & AI Collaboration | Original article + public-source exercises

Used Codex to review one original article and three public-source texts. Decided on structure, voice and factual claims; retained approved edits, comparisons and decision records.

Video Production & Cross-Platform Analysis | Own YouTube case + public observation

Handled topic selection, editing, titles, subtitles, publishing and a 30-day video review. Studied five public Douyin/Bilibili pairs and proposed an opening revision for a future test.

Internship Experience

Shenzhen Yuedao Technology Co., Ltd. | AI Scriptwriter Intern (Children's Content) | Sep 1-Sep 28, 2026

Create AI-assisted scripts for children's content.

Luckin Coffee | Assistant Store Manager | Internship | Dec 2024-Jun 2025

Promoted from Shift Supervisor; supported scheduling and role allocation for a 3-5 person team, onboarded 1-2 employees, and assisted with inventory, replenishment, and waste control.

Media Operations | Internship | Sep 2023-Oct 2023

Planned and published short-form explainers on industry topics, refining topics and structure from performance data and audience feedback.

Scriptwriter | Internship | Mar 2023-May 2023

Contributed to concept development and scriptwriting, adapting story direction to brand positioning and audience needs while meeting project deadlines.

Taobao Store Operations | Internship | Jul 2022-Aug 2022

Handled listings, inventory, orders, and customer service; supported promotions, sales analysis, and supplier/logistics coordination.

Skills

Codex Task breakdown, drafting, review support and document delivery checks

ImageGen Product scene generation, detail correction and candidate selection

Content & operations Story structure, editing, platform analysis and data review

Education

Guangzhou Nanyang Polytechnic College | Diploma, Urban Rail Transit Operations Management | Sep 2022-Jul 2025

Third Prize, National ETF Simulation Investment Challenge / Third Prize, East Money Cup National College Finance Challenge / GYB & SYB Training Certificates



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